



PROMO PACKET

Brian Fisher combines incisive commentary and accessible apologetics to not only communicate the pro-life worldview, but also engage Americans in ending the abortion genocide in our lifetime. The Human Element explores the underlying causes of cultural norms regarding abortion. Brian's relatable style invites pro-lifers to engage in the movement to end abortion, and that begins by being well informed.



THEHUMANELEMENTSHOW.ORG/BRIAN

Author, speaker, and business leader Brian Fisher co-founded Human Coalition after years serving in executive management in the for-profit and nonprofit arenas.

He started his career in Christian talk radio and then served as executive vice president of a start-up financial firm. That firm grew to over \$1.1B in assets before it was sold to an international banking organization.

Brian then served as president of a \$38M dollar media nonprofit, before moving to Texas to become the COO of a large marketing agency. Brian moved back into the nonprofit world as president of Human Coalition in early 2012, when it blossomed into the national effort it is today.

Originally piloted in 2007, Human Coalition invents and applies abortion-ending strategies that fuse technology, best practices, and tangible help to compassionately serve unreached abortion-determined women. Human Coalition has six major divisions: Marketing Outreach, Contact Center, Women's Care Clinics, Continuum of Care, Church Outreach, and Incubating Services.

Brian is a Certified Financial Planner® and the author of four books (including his latest release, *Abortion: The Ultimate Exploitation of Women*) and numerous articles. His columns have appeared in publications such as FoxNews.com, *The Washington Post*, Independent Journal Review, and CBN.com. Brian and his wife, Jessica, have two sons.



MEDIA APPEARANCES

Rescuing Mothers and Children from Abortion Using Cutting-Edge Technology and Data Brian presents a lecture at FRC University

THE FEDERALIST: THEHUMANELEMENTSHOW.COM/FEDERALIST

How One Pro-Life Group Is Seeking Out Abortion-Determined Women Brian speaks with The Federalist's Bre Payton

FRC UNIVERSITY: THEHUMANELEMENTSHOW.COM/FRC

The Eric Metaxas Show - Details TBD

THE ERIC METAXAS SHOW: THEHUMANELEMENTSHOW.COM/METAXAS



WHAT IS THE HUMAN ELEMENT SHOW?

Brian Fisher combines incisive commentary and accessible apologetics to not only communicate the prolife worldview, but also engage Americans in ending the abortion genocide in our lifetime. The Human Element explores the underlying causes of cultural norms regarding abortion. Brian's relatable style invites pro-lifers to engage in the movement to end abortion, and that begins by being well informed.

WWW.THEHUMANELEMENTSHOW.COM

